



22 October 2007

### **Cycling over the desert for a great Coors**

Four intrepid Coors Brewers' employees are saddling up for the trip of a lifetime across the Sinai desert to raise funds for UK learning disability charity Mencap – Coors official charity.

The team, from the Coors off-trade department, includes three based in Burton upon Trent and one from London and will be setting off on the five day, 500km trip in November. They need to raise £8,000 in total in order to compete in the expedition.

James Winstanley, Lucy Sturman, Nichola Smith and Rob Johnson will fly to Egypt on 17 November to start the bike ride on 19 November.

James said: "It's not an easy trip and we are starting to wonder why we agreed to the task in hand! We're telling ourselves that the sense of achievement will be enormous when we complete it and this keeps us going through our training.

"We've planned a few events to help raise some money towards our trip and this good cause and we'd welcome any donations big or small in our quest to get to our target."

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The team is arranging a quiz night at the Coors Visitor Centre in Burton upon Trent on Thursday 8 November, £5 per person, teams of 4-6 players, 7pm start time, to book a place contact Liz Bullock on 01283 514392. You can also donate on [www.justgiving.com/teamsinai](http://www.justgiving.com/teamsinai)

Lucy is National Account Manager, 34 and lives in Nottingham. Rob is Account manager for West and Wales, is 29 and lives in Bournemouth. James Winstanley is National Account Manager for the Today's Group, 26 and from Northampton. Nichola Smith is National Account Manager (Booker Group PLC), 27 and lives in Sutton Coldfield.

ENDS

For further information and to arrange a photo if required contact:

Sherrie Rowlands

Coors Brewers - Communications Manager

Tel: 01283 513482

#### **Notes to Editors**

- Mencap works with people with a learning disability and their families and carers.
- 1.5 million people in the UK have a learning disability.
- Learning disability affects someone's intellectual and social development all their life.
- It is not mental illness. It is not dyslexia.
- It used to be called mental handicap but we don't use this term anymore because most people with a learning disability find it offensive.
- People with a learning disability don't get an equal chance in life. That's why we fight to change laws and services, and directly support thousands of people to live their lives the way they want.
- For information about learning disability issues please call the Learning Disability Helpline (England) on 0808 808 1111 or visit [www.askmencap.info](http://www.askmencap.info)
- For online press information, go to [www.mencap.org.uk/press](http://www.mencap.org.uk/press)