



23 October 2008

All in a good Coors!

Staff at Coors Brewers in Burton on Trent and East Staffordshire Borough Council are working together to get planting on the Washlands.

In partnership with the Parks & Countryside team at the Council, Coors staff will be taking part in a number of planting sessions arranged during the Autumn months. The first day will be two sessions on Friday 24 October, with the Coors Off Trade team planting in the morning and the Strategic Sourcing team in the afternoon. Another date is arranged in November.

The teams on Friday will be planting bulbs in an area of the Washlands called Horse Holme.

Debbie Read, from Coors Brewers, said: "After working with the Council on the Heart of England awards in September we've been looking at other opportunities to make a difference to our environment in Burton. We'll be planting daffodil bulbs on the Washlands close that both the public and our staff can enjoy in the Spring months."

Charlotte Bodger, Parks Education and Events Officer, from East Staffordshire Borough Council, said, "It's great that Coors want to give something to the community by volunteering to plant bulbs that everyone will enjoy in the spring. We will be planting thousands of bulbs over the next month with local businesses, schools and community groups as part of our Burton in Bloom campaign".

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