



3 September 2008

Coors get set for the Great North Run

A team of Coors Brewers' employees will be on the starting blocks at the Great North Run in a bid to raise vital funds for Mencap – Coors official charity.

The Great North Run is the world's biggest half-marathon in Newcastle upon Tyne on Sunday 5 October. More than 30 Coors employees from across the UK (double last year's total) will be running at the event. This includes 20 from the COT (Coors Off Trade) department and six from the IS team in Burton upon Trent.

Last year, 19 Coors employees finished the race raising more than £7,000.

Coors participants will be running in their Mencap vests and will be joining 200 runners in total fundraising for Mencap in the race.

Gurbani Chandhock, from Mencap, said: "It's a fantastic achievement to get so many employees committed from one company. Each one has to raise a minimum of £350 so we're guaranteed around £10,000 – a huge amount that will do so much for our charity."

Adrian Davey, Managing Director of COT, said: "I am really proud that so many of our team have volunteered to take up the challenge of training for and then running this Half Marathon. This one event is part of a series of other fund-raising initiatives where the Coors Off Trade team has raised over £45,000 over the last two years."

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Notes to editors:

- Mencap works with people with a learning disability and their families and carers.
- There are 1.5 million people in the UK with a learning disability.
- A learning disability is caused by the way the brain develops before, during or shortly after birth. It is always lifelong.
- People with a learning disability find it harder than others to learn, understand and communicate.
- People with profound and multiple learning disabilities need full-time help with every aspect of their lives - including eating, drinking, washing, dressing and toileting.
- People with a learning disability don't get an equal chance in life. Mencap fights to change laws and services and to provide better access to education, employment and leisure facilities, supporting thousands of people with a learning disability to live their lives the way they want.
- Further information about Mencap can be found by visiting www.mencap.org.uk
- Information on the Great North Run can be found on <http://www.greatrun.org/>