



22 November 2007

Coors directors painting the house red

Directors and their PAs from Coors Brewers Ltd in Burton upon Trent are donning their overalls to take on a decorating project for UK learning disability charity Mencap – Coors official charity.

The directors, including chief executive Peter Swinburn, will be decorating the Mencap residential home in Tamworth which has several rooms in need of decoration on Monday 26 November. Chief Executive at Mencap, Jo Williams, will also be joining the Coors team on the day.

Home Manager, Jill Cox, said: "We'll be working the team hard as there's plenty to do at the home, including decorating two kitchens and a living room. We hear that they're keen to get stuck in and I'm sure they'll do a grand job that the residents will really appreciate once they've finished."

Coors Chief Executive, Peter Swinburn, said: "Our employees have shown real commitment to the cause this year in both fundraising and volunteering activities. We look forward to continuing our partnership into the new year and working with Mencap to achieve even more."

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- 2 -

Coors chose Mencap as its corporate charity in early 2007 and the partnership includes fundraising, volunteering and sponsorship opportunities.

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For further information contact:

Jenny Tudor

Mencap Press Office

020 7696 6950

Sherrie Rowlands
Coors Brewers - Communication Manager
Tel: 01283 513482

Notes to Editors

Coors people taking part:

- Peter Swinburn, CEO
 - Simon Davies, Marketing Director
 - Keith Donald, Business Services Director
 - Stewart Glendinning, Finance Director
 - Martin Thomas, Supply Chain Director
 - John Holberry, Sales Director
 - David Heade, Director of Strategy
 - Alison Wallace, PA to CEO
 - Judy Gamble, PA to Simon Davies
 - Sue Eyley, PA to Stewart Glendinning
 - Kathrine Radford, PA to Martin Thomas
 - Sue Moore, PA to Keith Donald
 - Tracy Edwards, PA to John Holberry
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- Mencap works with people with a learning disability and their families and carers.
 - 1.5 million people in the UK have a learning disability.
 - Learning disability affects someone's intellectual and social development all their life.
 - It is not mental illness. It is not dyslexia.
 - It used to be called mental handicap but we don't use this term anymore because most people with a learning disability find it offensive.
 - People with a learning disability don't get an equal chance in life. That's why we fight to change laws and services, and directly support thousands of people to live their lives the way they want.
 - For information about learning disability issues please call the Learning Disability Helpline (England) on 0808 808 1111 or visit www.askmencap.info
 - For online press information, go to www.mencap.org.uk/press