



14 February 2008

A marathon journey for Coors employee

A regional manager for Coors Brewers will be getting his running shoes on for a good 'Coors' as he prepares for his first London marathon to raise funds for UK learning disability charity Mencap – Coors official charity.

Darren Kaye, 35, works for the brewer in the Multiple On-Trade department in North London and needs to raise £1,600. He's one of four Coors employees across the UK who will be competing in the Marathon.

Darren, said: "This is a big personal challenge for me as I've not done a marathon before, I'm already in training and have so far, completed a half marathon so at least I'm half way there!

"I am quite short so have to take more paces/steps than most and I would love to complete the marathon in under 4 hours, but this is dependent on the weather, last year was exceptionally hot so I'm hoping for a cool day.

"I'd welcome any donations big or small in the quest to get to my target. Anyone interested can donate on <http://www.justgiving.com/dazk>"

ENDS

For further information and to arrange a photo if required contact:
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Notes to Editors

- Mencap works with people with a learning disability and their families and carers.
- 1.5 million people in the UK have a learning disability.
- Learning disability affects someone's intellectual and social development all their life.
- It is not mental illness. It is not dyslexia.
- It used to be called mental handicap but we don't use this term anymore because most people with a learning disability find it offensive.
- People with a learning disability don't get an equal chance in life. That's why we fight to change laws and services, and directly support thousands of people to live their lives the way they want.
- For information about learning disability issues please call the Learning Disability Helpline (England) on 0808 808 1111 or visit www.askmencap.info
- For online press information, go to www.mencap.org.uk/press