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Top manufacturers get a-head at Coors

More than 40 senior managers from across the UK's manufacturing industry visited Coors in Burton upon Trent to learn how the company has approached major changes across their manufacturing operations.

The Manufacturing Alliance, a network for senior managers in manufacturing, asked Coors to host the event after a successful visit three years ago.

Martin Thomas, Supply Chain Director at Coors, said: "Visitors were keen to find out about the process Coors has carried out to compete as a World Class brewer in a highly competitive industry. People development has been central to this work including the technician programme and Coors has worked closely with the Trade Union during these changes."

Speakers included Director of Production Operations, Kevin Bailey, General Manager at Burton Brewery, Ian Keogh and Head of World Class Operations, Grahame Money. Union Convenor, Steve Adcock and Supply Chain Director, Martin Thomas joined the others for a Q & A session.

Delegates met at the Guildhall for the morning's events and had an opportunity to tour Burton Brewery Tour, which is the largest in the UK.

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