



## PRESS RELEASE

### **FUN FOR FREE AT THE COORS VISITOR CENTRE**

Visitors can enjoy the Coors Visitor Centre in Burton upon Trent for free this Sunday, 9<sup>th</sup> September as part of the Heritage Open Day initiative.

As well as all the normal attractions such as the galleries, the Robey Steam engine, the vintage vehicles and the Shire Horses there will be guided tours of the countries' oldest micro brewery.

Heritage Open Days celebrate England's fantastic architecture and culture by offering free access to properties that are usually closed to the public or normally charge for admission. Every year in September, buildings of every age, style and function throw open their doors, ranging from castles to factories, town halls to tithe barns, parish churches to Buddhist temples.

Peter Orgill, Director of Coors Visitor Centre, said: "We are proud to take part in this initiative and give everyone a chance to enjoy the Visitor Centre for free. After our recent revamp you may want to come along and see what's on offer, this is a perfect opportunity to come down and take a look."

Free of charge and literally on people's doorstep, Heritage Open Days is an event for everyone, whatever their background, age and ability.

Co-ordinated nationally by the **Civic Trust** in partnership with **English Heritage**, the event thrives on the enthusiasm and expertise of local people. Thousands of volunteers from all walks of life share their knowledge and memories with some 850,000 visitors every year, making Heritage Open Days England's largest voluntary cultural event.

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[www.heritageopendays.org.uk](http://www.heritageopendays.org.uk)